

European Office

Digital Product Passport (DPP)

Status 05.07.2022

Summary

The DPP is a structured collection of product related data with predefined scope and agreed data ownership and access rights conveyed through an unique identifier. The DPP helps businesses making informed choices when purchasing products, facilitate repairs and recycling and improve transparency about products' lifecycle impacts on the environment. The passports also help public authorities to better perform checks and controls.

"More sustainability and resource efficiency also means more resilience when a crisis disrupts our industrial supply chains. By harnessing the potential of the Single Market, making the most of digital tools and improving market surveillance, we will maximise opportunities for businesses"

Thierry Breton, Commissioner for the Internal Market

Content

The DPP will be rolled out for all regulated products under the new Ecodesign Sustainable Products Regulation (ESPR). A first regulatory focus will be on consumer goods like, textiles, furniture, ICT products and batteries. However, in the future also B2B-products and services are to be regulated and a DPP need to be implemented. Level-Playing-Field: product regulation applies to all products put on the EU market.

Pro

Through more transparency and traceability of products on the EU-market, the DPP can make an important contribution to Circular Economy and sustainability.

Contra

No one-fits-all approach: Sector solutions must be possible, to consider differences in products and the information that is really relevant to them. Full product declaration must be avoided!

Our Evaluation

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If designed properly the DPP can become a real chance for industry and reduce transition costs along the value chain and enable new circular business models.

€120

billion saved in energy expenditure in 2021 alone

You can find more information here.

Contact

Frederike Krebs
Environmental and Sustainability Officer
Telephone +3227068136
Email Frederike.krebs@vdma.org